



COMMUNITY REPORT

2022

We bring the community together to do the work that no single organization can do alone.

That's the power of #LivingUnited

We work with and alongside all sectors of our region: nonprofits, government, corporations and individual donors to innovate, devise solutions and power strategies to address our community's highest priorities, complex issues and inequities in our systems that affect the lives of our neighbors.

5 Key Strategies

The community defines our priorities. We make real change in the lives of our neighbors by focusing on the unmet needs most important to - and told to us by - our community.

Reducing Substance Misuse

Reducing the prevalence and impacts of substance misuse through prevention, eliminating barriers to treatment and supporting recovery.

Fostering Financial Stability

Advancing financial stability through access to supports, resources and workplace innovations that help people get and keep stable employment.

Meeting Basic Needs

From emergency shelter to affordable & alternative **housing** to ensuring access to healthy **food** to providing and reducing barriers to **transportation**.

Promoting Mental Health

Through prevention, focusing on wellness and resilience & ensuring access to mental health treatment, crisis services and other supports.

Supporting Families

Supporting the development and well-being of families of all ages through building skills, knowledge, supports and access to resources.

\$1,300,000
INVESTED

COMMUNITY FUNDING

United Way is investing **\$1.3 million in community funding** including:

\$880,000 to 33 funded partners addressing our 5 key strategies and collectively serving every city and town in

\$180,000 in substance misuse prevention subgrants from Vermont Department of Health's Alcohol and Drug Abuse Program

\$150,000 for special initiatives including a new Equity Advancement Fund
\$50,000 to support Vermont 2-1-1

33+ FUNDED PARTNERS

114,000
PEOPLE SERVED

**CHITTENDEN
FRANKLIN and
GRAND ISLE
COUNTIES**

MOBILIZING VOLUNTEERS

In addition to the **100+** volunteers who directly support United Way we connect volunteers to community organizations and support local nonprofits' ability to recruit volunteers.

United Way's **Volunteer Connection** is an easy-to-use online platform that highlights volunteer opportunities.



COMMUNITY ENGAGEMENT, EDUCATION & CONVENING

We bring the community together to **improve lives** in Northwest Vermont.

\$2,850,000
IN DONATIONS

Community Campaign: Over **4,000** individual **donors and workplaces** participated in our 2021-2022 campaign, raising **\$2.85 million** to improve lives and create lasting change in Northwest Vermont.

With input from community members – including program providers, school professionals, youth & young adults, funders, and policy makers – we launched the **Northwest Vermont Regional Prevention Network** in December 2021 focused on **prevention of substance misuse among youth and young adults**.

A NETWORK OF **200+**

PART OF A **5 YEAR**
STRATEGIC PLAN

Our new **Mental Health Initiative** is working to improve Vermonters' timely access to appropriate mental health services and focusing on three initial priorities: addressing Vermont's critical labor shortage of mental health providers; strengthening and aligning resources for suicide prevention; and responding to the rise in youth mental health needs.

**STRENGTHENING MENTAL
HEALTH RESOURCES FOR
OURSELVES AND OUR
NEIGHBORS.**

15
EMPLOYER PARTNERS

UTILIZATION

UP **%40**
FROM LAST YEAR

4,130
CONTACTS

802
EMPLOYEES
SERVED



United Way's Working Bridges is an innovative workforce program that partners with employers to improve financial stability for workers while increasing retention and productivity.

ABOUT EMPLOYEES SERVED:

35% ARE PEOPLE OF COLOR

23% COME FROM

29 COUNTRIES OTHER THAN THE US

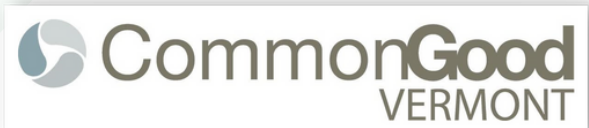
19 LANGUAGES SPOKEN



RSVP: Connecting older adults age 55+ to community volunteer opportunities.

Bone Builders: Free exercise classes for older adults taught by volunteer instructors.

Foster Grandparent Program: Volunteers age 55+ provide one-on-one support to at-risk children in local schools.

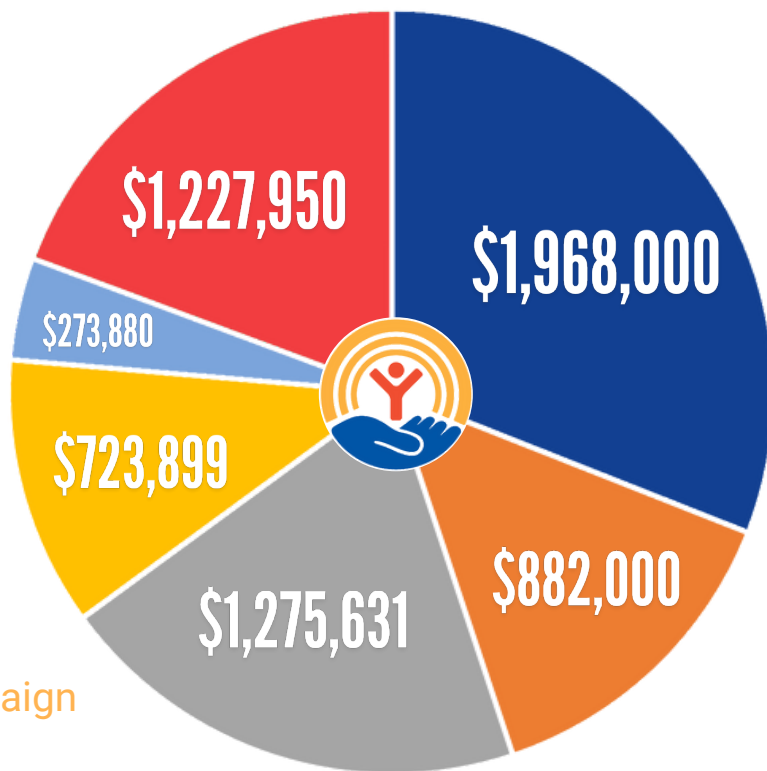


Common Good Vermont is the go-to organization for all of Vermont's nonprofits to share resources, gain skills and build partnerships.

INVESTMENT



WHAT WE RAISED

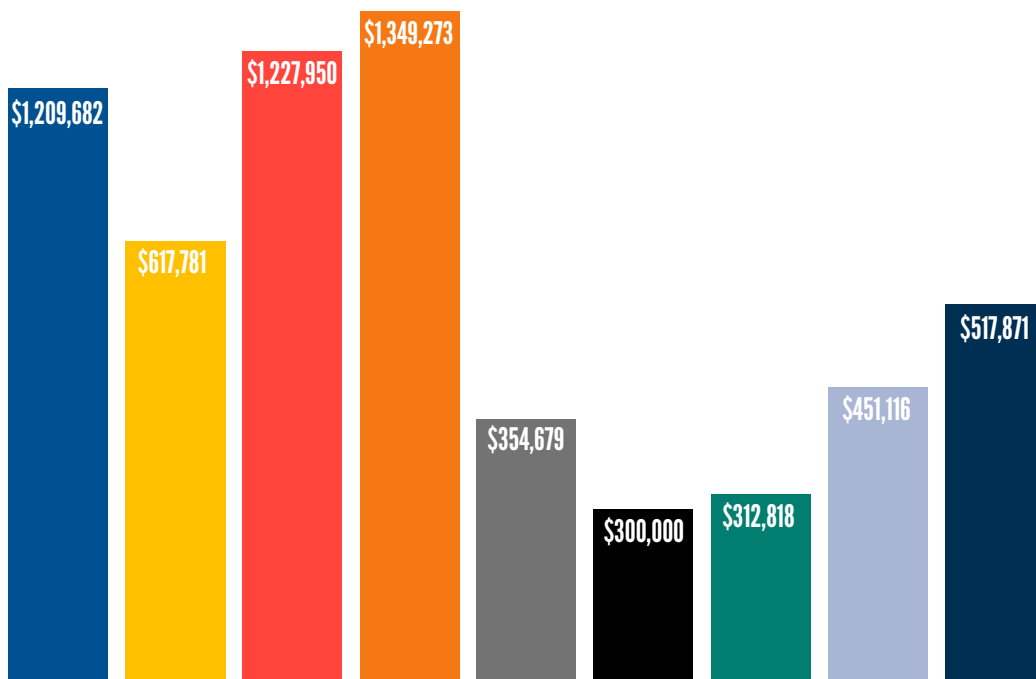


\$1 donated to United Way's Workplace Campaign
= \$3 back into the community

THROUGH THE POWER OF COLLABORATION UNITED WAY IS ABLE TO TRIPLE THE IMPACT OF EVERY DOLLAR GIVEN THROUGH ANNUAL WORKPLACE CAMPAIGNS.

\$6,341,170

OUR TOTAL **COMMUNITY INVESTMENT** INCLUDES COMMUNITY FUNDING GRANTS, UNITED WAY'S OWN PROGRAMS & INITIATIVES AND OUR VOLUNTEER IMPACT AS A DOLLAR VALUE.



HOW WE USE IT



*Gifts to other organizations, given through United Way's Community Campaign.

**Value of \$29.95 an hour (according to Independent Sector/Do Good Institute), est. 41,000 hours.