

**JOB POSTING**

## Marketing and Communications Manager



The United Way of Northwest Vermont (UWNWVT) is a leading organization in Chittenden, Franklin and Grand Isle Counties that harnesses the power of nonprofits, government, businesses and thousands of volunteers to address the complex human care needs of our community members. We believe that true social innovation comes from creative collaborations.

The Marketing and Communications Manager will coordinate the organization's overall outreach strategy. Reporting to the Chief Executive Officer, this position will work collaboratively with senior leadership, staff, volunteers and board to develop and implement communication strategies to broaden the impact of United Way of Northwest Vermont's programs and provide strategic vision and leadership for messaging and public relations.

Bachelor's degree in marketing, communications, public relations, journalism or similar required. Masters Degree preferred. Nonprofit experience preferred. 5 years of marketing and communications experience required. Supervisory, management and non-profit experience preferred. Exceptional written and oral communication skills, with the ability to create effective copy and inspiring stories. Expert in MS Office products, proficiency in Adobe Suite; CRM database knowledge is a plus.

Interested candidates may visit [www.unitedwaynwvt.org](http://www.unitedwaynwvt.org) to download the full job description, experience / position requirements and application directions.

For confidential consideration, candidates should send via e-mail a resume and cover letter by November 13, 2017 to: [searchcommittee@unitedwaynwvt.org](mailto:searchcommittee@unitedwaynwvt.org).  
No phone calls, please.

UWNWVT is an equal opportunity employer.  
Individuals with diverse backgrounds are encouraged to apply.

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